

Jesse Johnstone
1030 Henderson Lake Blvd. S. Lethbridge, Ab T1K 3B2
Tel: 403.360.6521 Email: jesse.johnstone - / at / - gmail.com

Highlights of Qualifications

- Versatile skill set that covers both creative and technical aims
- Creative knack for fostering effective communication strategies
- Efficient planning and production workflow

Professional Experience

Web Development

- Successfully initiated first contact with clients
- Developed project concept, objectives and timelines
- Wrote and produced a variety of internet web sites

Print and Graphic Design

- Worked with clients to precisely define project goals
- Designed proofs and presented concepts to clients and colleagues
- Coordinated 3rd party vendors for replication and distribution of media

Communications

- Implemented web-based staff scheduling and task assignment system
- Successfully configured MS Exchange server, established mobile access policies
- Maintained Linux web server, administered disc back-up procedures

Work History

09/01 – Present: Freelance Internet and Graphic Design Consultant

Duties include: account generation, budgeting and forecasting, website production, graphic design and communications consulting.

09/04 – 08/06: Marketing Programs Manager – Messaging Architects

Duties include: website maintenance, copywriting, graphic design for print, Flash video production and email list management.

08/02 – 08/04: Communications Manager – RE/MAX Hometown Realty

Duties included: creation and maintenance of internet websites, production of print marketing and maintenance and technical support for all office network and computers.

09/00 – 05/02: Sales, Installation, Repair Technician - B Sharp Music

Duties included: sold public address sound equipment, repaired electronic musical instruments, installed sound systems, provided support for customers and performed peer training for fellow employees.

Technical Knowledge

Web Development Applications

Adobe Dreamweaver, Flash, Fireworks, GoLive, MySQL Front, Joomla CMS, Ruby on Rails, Open Realty, WordPress.

Web Development Programming Languages

HTML, PHP, XML, MySQL, JavaScript, CSS

Graphic Design Applications
Adobe Illustrator, Photoshop, InDesign, Acrobat

Audio / Video Applications
DigiDesign Pro Tools, Propellerhead Rebirth / Reason, T-RackS 24, Audition, Premiere, After Effects

Communication / Project Management Applications
Microsoft Outlook, Word, Excel, Publisher, PowerPoint, Access, SharePoint, Novell GroupWise, Sun Open Office Suite

Platforms
Windows Vista/XP, Mac OS 10, Linux (Apache) web server, Microsoft Exchange email server, Novell NetWare

Additional Skills
Audio and video recording, video capture and compression process, event planning, product presentation, copy writing.

Education

University of Lethbridge, Lethbridge, Ab
New Media B.F.A Candidate, 2006 - Present

SIAST Technical Institute, Regina SK
Diploma in New Media Communications, 2001

University of Saskatchewan, Saskatoon, SK
Arts and Sciences Classes, 1999 – 2001

Personal Interests / Achievements

Fitness
• Completed Lethbridge Marathon, June/08
• Completed Montreal Marathon, September/05
• Member of local gym and soccer team

Music
• Wrote, recorded and produced 6 independent albums
• Opening act for Motley Crue (yes!), Quiet Riot, Headstones, Brian Jonestown Massacre and many others

Travel
• Explored Thailand, Malaysia, Australia, Spain, the U.K, Mexico and Singapore

References

Available upon request.